

TOBACCO MARKETING WORKS.



JUST ASK YOUR KIDS.

You may not have seen all the tobacco marketing in the stores, but your kids have. It's right there by the register, where they check out. Studies show that kids are twice as likely as adults to notice and remember retail tobacco advertising. The more tobacco marketing they see, the more likely kids are to smoke.

Protect our kids from tobacco marketing in stores.

Learn what you can do at **Tobacco** *free* **NYS.org**