

### The Power of Storytelling in Practice Transformation

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Health Care For Everyone.

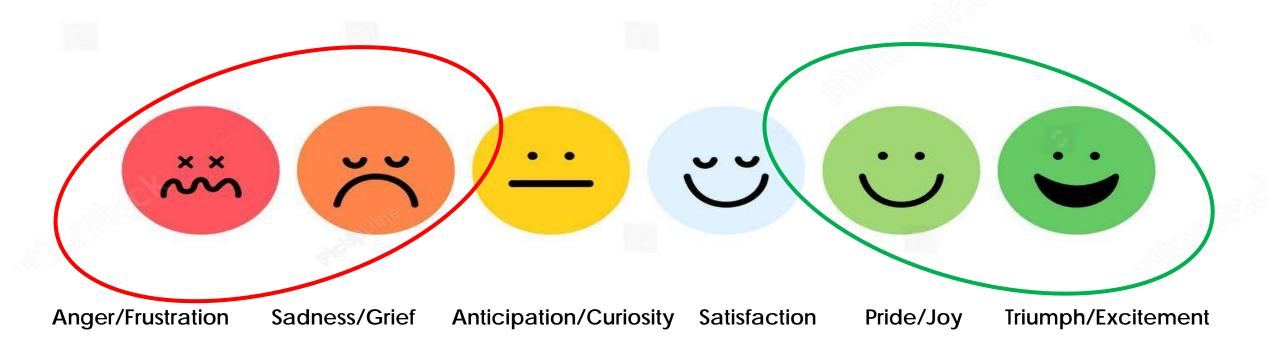
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#### Inspiration for this session...

- The emotional side of healthcare- an MD perspective
- The role of data- part vs. whole
- Success and failures when seeking buy-in
- An interest in the untold stories of our region
- Ability to harness the power of partnerships to write the next chapter of our story



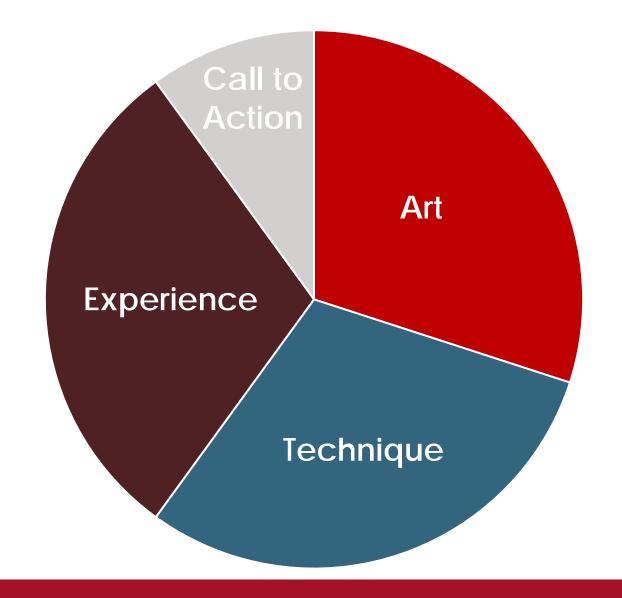




"A satisfied person has no story to tell, Everything went just as expected event that makes a story memorable. For every loyal customer, there is usually a story to tell." -Fred Lee author of If Disney Ran Your Hospital



## **Story Telling**





#### Experience....let's practice!

Break out: Share an example of when you have witnessed or experienced a positive health transformation and what were the driving forces?



#### Do we have the whole story?

- Effective solutions come after a full understanding of the problem
- Slow down to go fast...go deeper to understand the why
  - Stories from our value based care efforts
- Keep the patient at the center
- Active listening



# Let's write the next chapter of our story...What are the headlines?

"Hudson Headwaters Reclaims Its Roots: Uniting Partners to Harness the Power of Small Communities and Transform the Underground Social Care System for National Impact"

"From Whole Person Health to Whole Community Health: North Country Leads the Nation in Transforming Surroundings to Enhance Health Outcomes"

"North Country Leads the Nation in Chronic Disease Reduction: Innovative Partnerships and Non-Traditional Solutions Pave the Way for Healthier Communities Through Food, Education, and Lifestyle Changes"



## What's your headline?



